

# FRA ORD TIL HANDLING

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BYGG21

VERDISKAPNING I BYGGENÆRINGEN

KLIMA2050

# PARADOKSET

DIGIBUILD

DEN KLOKE TEKNOLOGI

BNL – DIGITALT VEIKART

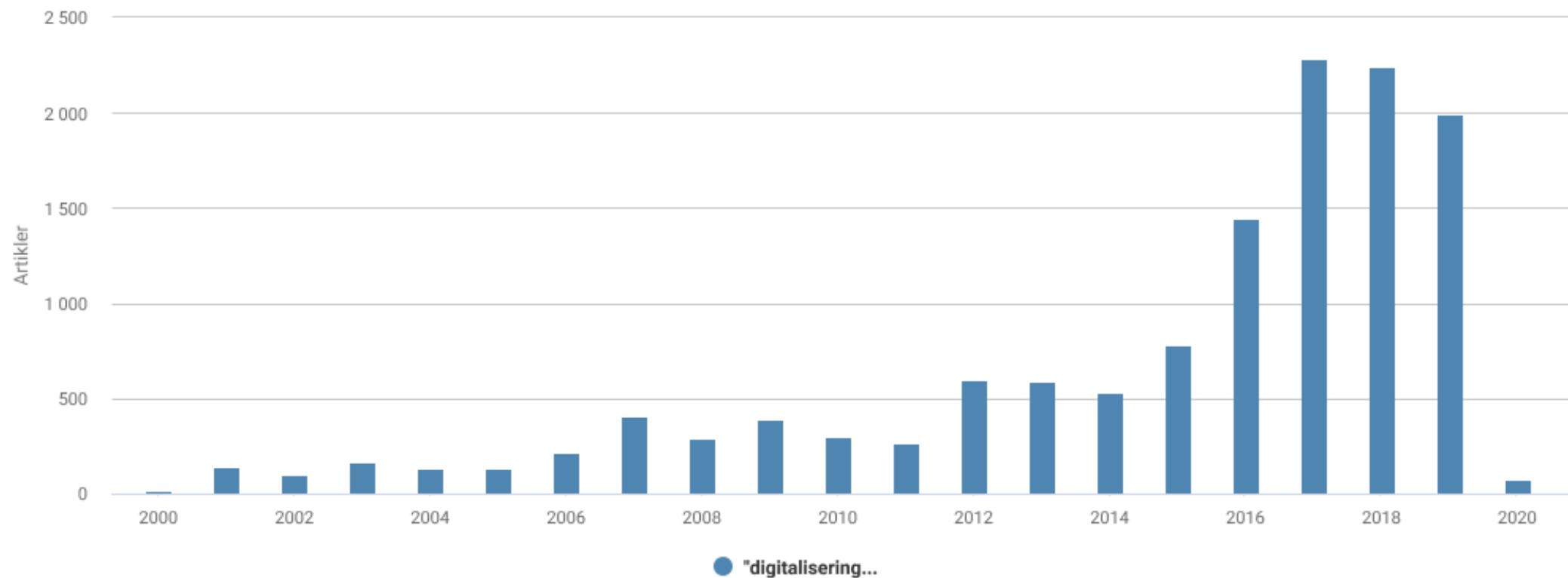
SAMBIM

SAMMEN2020

BUILDINGSMART

HDV

# Digitalisering på dagsorden



# Status Quo

The construction industry is among the least digitized.

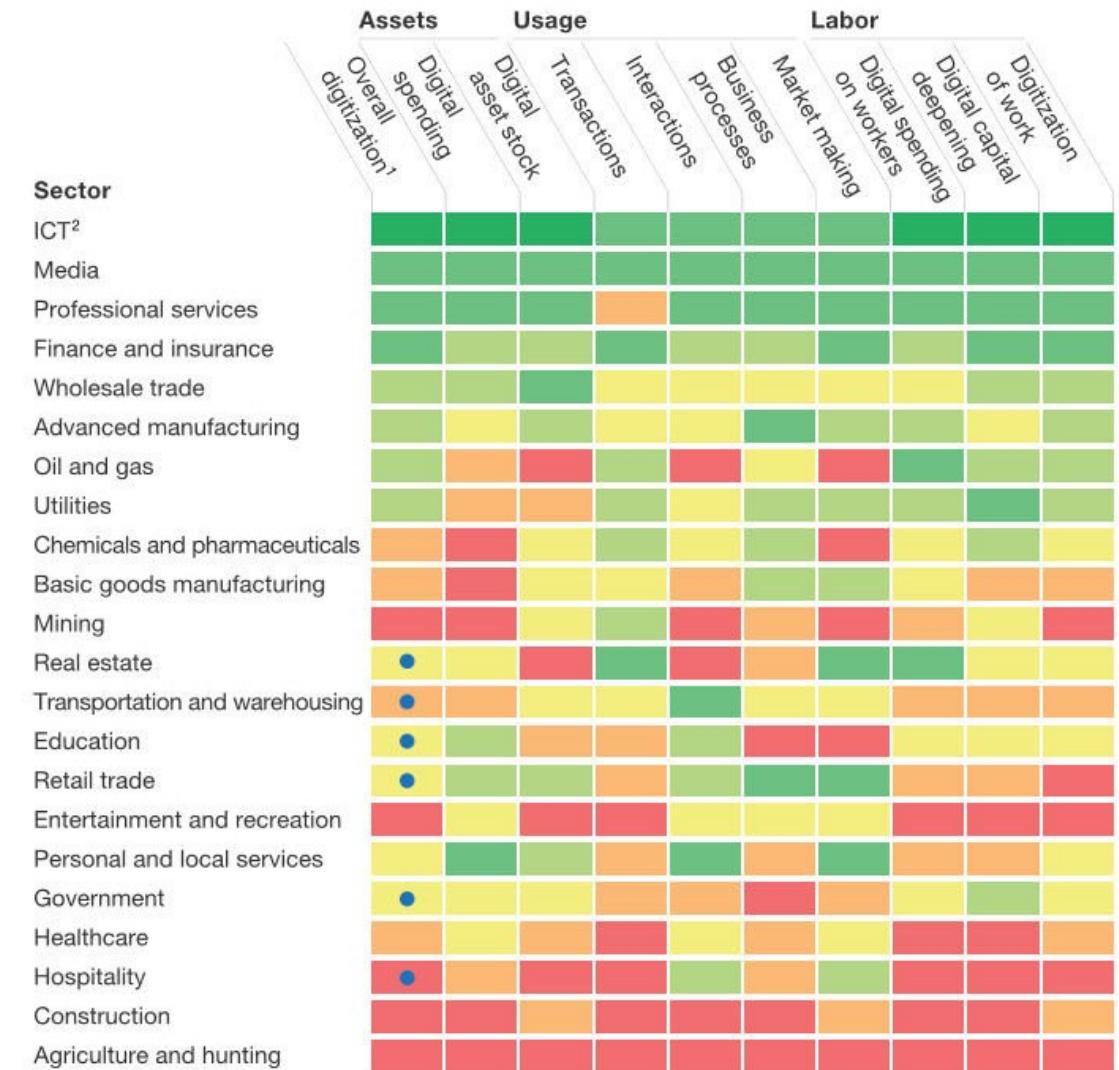
**McKinsey Global Institute industry digitization index; 2015 or latest available data**



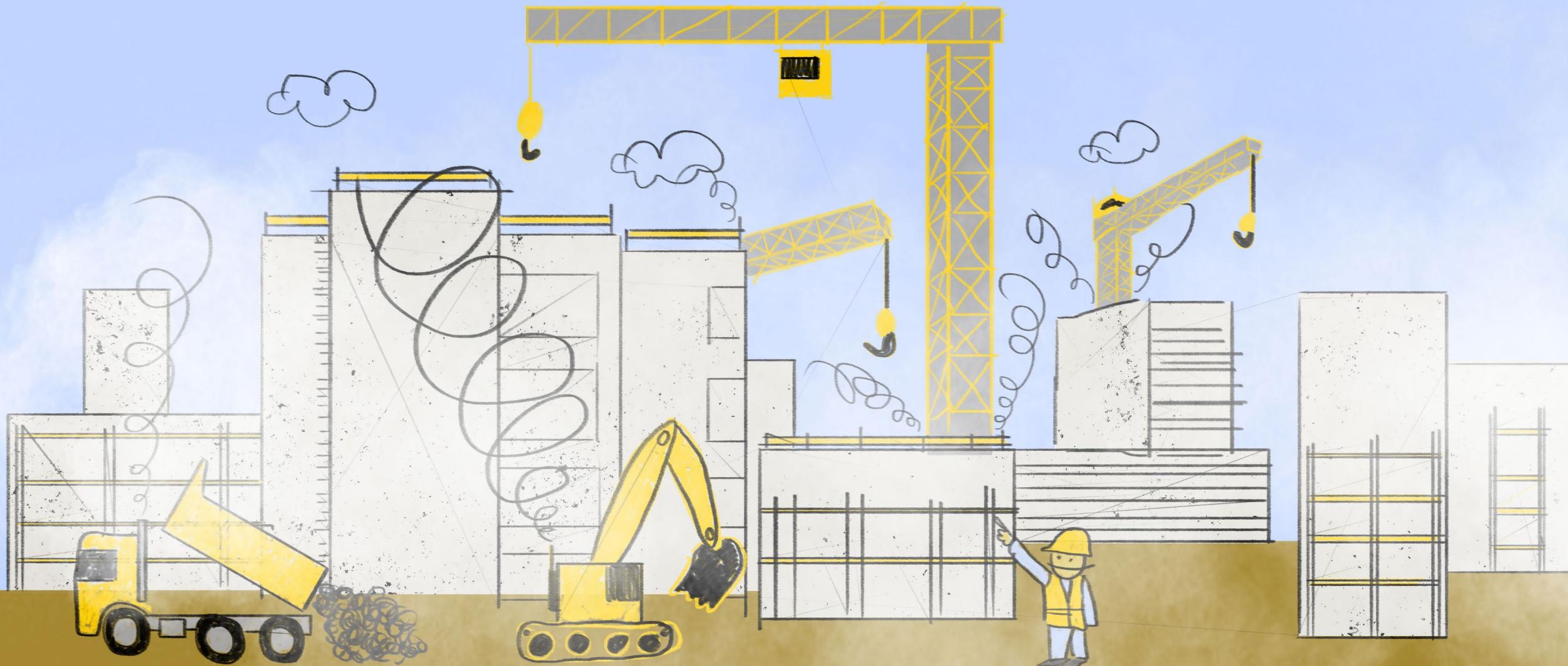
<sup>1</sup>Based on a set of metrics to assess digitization of assets (8 metrics), usage (11 metrics), and labor (8 metrics).

<sup>2</sup>Information and communications technology.

Source: AppBrain; Bluewolf; Computer Economics; eMarketer; Gartner; IDC Research; LiveChat; US Bureau of Economic Analysis; US Bureau of Labor Statistics; US Census Bureau; McKinsey Global Institute analysis



\* Kilde:McKinsey



Hvorfor digitalisere byggenæringen?

BYGG21

VERDISKAPNING I BYGGENÆRINGEN

KLIMA2050

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DIGIBUILD

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BNL – DIGITALT VEIKART

SAMBIM

SAMMEN2020

BUILDINGSMART

HDV

90%

10%



Strategi  
Mål  
Ambisjon

Operasjonalisering  
Ressurser  
Pilotprosjekt  
Kulturbygging  
Handlingsrom





TAKK FOR MEG!

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**SWECO** ✠